

ACADEMIC TRANSCRIPT

Student ID: 4973089

VINDA ANISA KHARISMA

Unit 1115 9 Power St
SOUTHBANK VIC 3006
Australia

VINDA ANISA KHARISMA

Awards

BA-BUSMKT6 - Bachelor of Business (Marketing)

Conferred on 9 December 2016

DQ-UBUS - Diploma of Business (Unilink)

Conferred on 5 June 2015

Bachelor of Business (Marketing)

The course requirements were completed on 5 December 2016.

| Year | Unit Code | Unit Title | Credit Points | Mark | Grade |
|-------------|-----------|---|---------------|------|-------|
| 2015 | | | | | |
| Semester 1 | | | | | |
| | ACC10007 | Financial Information for Decision Making | 12.5 | ** | EXM |
| | COM10007 | Professional Communication Practice | 12.5 | ** | EXM |
| | ECO10002 | Microeconomics | 12.5 | ** | EXM |
| | FIN10002 | Financial Statistics | 12.5 | ** | EXM |
| | INF10003 | Introduction to Business Information Systems | 12.5 | ** | EXM |
| | LAW10004 | Introduction to Business Law | 12.5 | ** | EXM |
| | MGT10001 | Introduction to Management | 12.5 | ** | EXM |
| | MKT10007 | Fundamentals of Marketing | 12.5 | ** | EXM |
| | MKT20021 | Integrated Marketing Communication | 12.5 | 78 | D |
| | MKT20023 | Marketing Channel Design and Integration | 12.5 | 73 | D |
| | MKT20024 | Product and Service Innovation Management | 12.5 | 66 | C |
| | MKT20025 | Consumer Behaviour | 12.5 | 66 | C |
| Winter | | | | | |
| | ENT10001 | Introduction to Entrepreneurship | 12.5 | 74 | D |
| | ENT30006 | Managing and Developing a Small Business | 12.5 | 73 | D |
| Semester 2 | | | | | |
| | MKT20019 | Marketing Research | 12.5 | 65 | C |
| | MKT30015 | Marketing and Communication Information and Decision Making | 12.5 | 60 | C |
| | MKT30016 | Marketing Strategy and Planning | 12.5 | 53 | P |

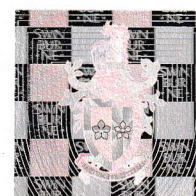
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Swinburne University of Technology

Result Categories

Higher Education, Unilink Diploma and Foundation Studies

| Graded Results | | Prior to January 2014 | From January 2014 |
|--------------------|-----------------------|-----------------------|-------------------|
| HD | High Distinction | 85-100% | 80-100% |
| D | Distinction | 75-84% | 70-79% |
| C | Credit | 65-74% | 60-69% |
| P | Pass | 50-64% | 50-59% |
| CP | Conceded Pass | 45-49% | 45-49% |
| N | Fail | 0-49% | 0-49% |
| Non-Graded Results | | | |
| NA | Fail - No Attempt | - | - |
| CON | Continuing | - | - |
| SP | Passed Supplementary | - | - |
| SN | Failed Supplementary | - | - |
| WF | Withdrawn Fail | - | - |
| SPX | Special Examination | - | - |
| SPC | Special Consideration | - | - |
| DEF | Deferred Assessment | - | - |
| GNS | Grade Not Submitted | - | - |

Other results:

| | | | |
|------|-------------------------------------|---|---------|
| PO | Pass Only Available Mark | - | 50-100% |
| CX | Completed - Externally Assessed | | |
| NX | Not Completed - Externally Assessed | | |
| COMP | Complete | | |
| NCOM | Not Complete | | |
| #P | Pass - Only Assessment Available | | |
| EXM | Exempt or Advanced Standing | | |
| NLWD | Not Pass Late Withdrawal | | |
| NWD | Not Pass Late Withdrawal | | |
| WDFP | Withdrawn Fee Payable | | |

Higher Education Research

| | |
|---|------|
| P | Pass |
| N | Fail |

Honours Categories

The following categories apply only to Honours programs (programs with Honours in the title). They do not apply to Engineering degrees. For information about the determination of honours levels for Engineering degrees please contact student HQ.

| | Prior to January 2014 | From January 2014 |
|-----|-----------------------|-------------------|
| H1 | | 80-100% |
| H2A | | 70-79% |
| H2B | | 60-69% |
| H3 | | 50-59% |
| N | | |
| NA | | |
| DEF | | |
| GNS | | |

Vocational Education and Professional Year Program

| Graded Results | | Prior to January 2014 | From January 2014 |
|--------------------|-------------------------|-----------------------|-------------------|
| HD | High Distinction | 85-100% | 80-100% |
| D | Distinction | 75-84% | 70-79% |
| C | Credit | 65-74% | 60-69% |
| P | Pass | 50-64% | 50-59% |
| N | Fail | 0-49% | 0-49% |
| ETP | Electrical Trade Pass | 65-100% | 65-100% |
| ETN | Electrical Trade Fail | 0-64% | 0-64% |
| Non-Graded Results | | | |
| PU | Achieved Competency | - | - |
| NU | Competency Not Achieved | - | - |
| DEF | Deferred Assessment | - | - |
| GNS | Grade Not Submitted | - | - |

Other results:

| | |
|------|---|
| CONT | Continuing - Unit in Progress |
| EXM | Exempt or Advanced Standing |
| NEN | Non Engagement in Unit |
| SEN | Stopped Engagement in Unit |
| RPLC | Recognition of Prior Learning - Granted |
| RPLN | Recognition of Prior Learning - Not Granted |
| RCCP | Recognition of Current Competency - Granted |
| RCCN | Recognition of Current Competency - Not Granted |
| NFAP | Not Formally Assessed - Satisfactory Participation Only |
| NFAN | Not Formally Assessed - Unsatisfactory Participation |
| ESO | Employer Sign Off - Interim Result |

Victorian Certification of Education (VCE)

| | Prior to January 2014 | From January 2014 |
|-----|-----------------------------------|-------------------|
| CX | Completed-Externally Assessed | 50-100% |
| NX | Not Completed-Externally Assessed | 0-49% |
| DEF | Deferred Assessment | - |
| GNS | Grade Not Submitted | - |

ELICOS (including group programs)

Grades for ELICOS are determined through the national ELICOS standard.
*Attendance or hurdle requirements may not have been met.

| | Prior to January 2014 | From January 2014 |
|-----|-----------------------|-------------------|
| LA | | 60-100% |
| LNA | | 0-100%* |
| CP | | 60-100%* |
| GNS | | |
| PU | | |

More information

- Swinburne result categories changed in 2014.
For more information about Swinburne's current and historical result categories and Grade Point Average (GPA) scale visit www.swinburne.edu.au/resultcategories.
- **Transcript enquiries** - contact us at www.swinburne.edu.au/askgeorge or domestic callers on 1300 368 777 and international callers on +61 3 9214 8444.

| | | | | |
|-------------|--|------|----|----|
| MKT30017 | Branding, Innovation and Design | 12.5 | 70 | D |
| 2016 | | | | |
| Semester 1 | | | | |
| BUS30010 | Integrative Business Practice | 12.5 | 78 | D |
| ENT10002 | Introduction to Innovation | 12.5 | 81 | HD |
| ENT30010 | Contemporary Issues in Entrepreneurship and Innovation | 12.5 | 70 | D |
| Semester 2 | | | | |
| BUS30009 | Industry Consulting Project | 12.5 | 84 | HD |
| MGT10002 | Critical Thinking in Management | 12.5 | 76 | D |
| ORG20003 | Organisational Behaviour | 12.5 | 64 | C |

Grade Point Average: 2.688

Diploma of Business (Unilink)

The course requirements were completed on 5 February 2015.

| Year | Unit Code | Unit Title | Credit Points | Mark | Grade |
|---------------------|-----------|--|---------------|------|-------|
| 2014 | | | | | |
| Pathways Teaching 1 | | | | | |
| | ACC10010 | Accounting for Success | 12.5 | 95 | HD |
| | CMS10004 | Communication for Business | 12.5 | 83 | HD |
| | MKT10008 | The Marketing Concept | 12.5 | ** | EXM |
| | STA10007 | Quantitative Analysis | 12.5 | 92 | HD |
| Pathways Teaching 2 | | | | | |
| | ECO10001 | Microeconomics | 12.5 | 82 | HD |
| | INF10009 | Introduction to Business Information Systems | 12.5 | 44 | N |
| | LAW10003 | Law in the Commercial World | 12.5 | 76 | D |
| Pathways Teaching 3 | | | | | |
| | INF10009 | Introduction to Business Information Systems | 12.5 | 76 | D |

Grade Point Average: 3.143



Emma Lincoln
Registrar

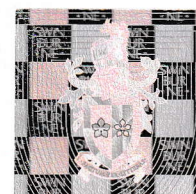
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Higher Education, Unilink Diploma and Foundation Studies

| Graded Results | | Prior to January 2014 | From January 2014 |
|----------------|------------------|-----------------------|-------------------|
| HD | High Distinction | 85-100% | 80-100% |
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| CP | Conceded Pass | 45-49% | 45-49% |
| N | Fail | 0-49% | 0-49% |

| Non-Graded Results | | | |
|--------------------|-----------------------|---|---|
| NA | Fail - No Attempt | - | - |
| CON | Continuing | - | - |
| SP | Passed Supplementary | - | - |
| SN | Failed Supplementary | - | - |
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| NX | Not Completed - Externally Assessed | | |
| COMP | Complete | | |
| NCOM | Not Complete | | |
| #P | Pass - Only Assessment Available | | |
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| NWD | Not Pass Late Withdrawal | | |
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Higher Education Research

| | |
|---|------|
| P | Pass |
| N | Fail |

Honours Categories

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| | Prior to January 2014 | From January 2014 |
|-----|------------------------|-------------------|
| H1 | First Class Honours | 80-100% |
| H2A | Second Class Honours A | 70-79% |
| H2B | Second Class Honours B | 60-69% |
| H3 | Third Class Honours | 50-59% |
| N | Fail | |
| NA | Fail - No Attempt | |
| DEF | Deferred Assessment | |
| GNS | Grade Not Submitted | |

Vocational Education and Professional Year Program

| Graded Results | | Prior to January 2014 | From January 2014 |
|----------------|-----------------------|-----------------------|-------------------|
| HD | High Distinction | 85-100% | 80-100% |
| D | Distinction | 75-84% | 70-79% |
| C | Credit | 65-74% | 60-69% |
| P | Pass | 50-64% | 50-59% |
| N | Fail | 0-49% | 0-49% |
| ETP | Electrical Trade Pass | 65-100% | 65-100% |
| ETN | Electrical Trade Fail | 0-64% | 0-64% |

| Non-Graded Results | | | |
|--------------------|-------------------------|---|---|
| PU | Achieved Competency | - | - |
| NU | Competency Not Achieved | - | - |
| DEF | Deferred Assessment | - | - |
| GNS | Grade Not Submitted | - | - |

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| DEF | Deferred Assessment | - |
| GNS | Grade Not Submitted | - |

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| | Prior to January 2014 | From January 2014 |
|-----|-----------------------|-------------------|
| LA | Level Achieved | 60-100% |
| LNA | Level Not Achieved | 0-100%* |
| CP | Conceded Pass | 60-100%* |
| GNS | Grade Not Submitted | |
| PU | Achieved Competency | |

More information

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