



DG.KU ZUBAIDAH AG.MAJID

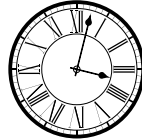
**BACHELOR OF BUSINESS
ADMINISTRATION (HONS)
MARKETING**

Phone: +6 012-873-1130
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STRENGTH/ PERSONALITY



Fast
Learner



Punctuality



Highly
Motivated



Leadership



Digital
Marketing

EXPERIENCE

BUSINESS CONSULTANT

Operation, Marketing and Graphic Designer at Brunei Satay House (Indah Permai HQ)

- Assist staff, handle operation management and customer inquiry
- Apply the traditional, modern and digital marketing to business
- Increase business profitability between RM70, 000 to RM130, 000 within four months

CASHIER & BACK-UP

KFC Financial Park (W.P Labuan)

- Greet customer, promote a new product & up-sell
- Apply standard of Cleanliness, Hospitality, Accuracy, Maintenance, Productivity, Service into product preparation, customer & organisation

MEMBERSHIP SERVICES EXECUTIVE

Membership Services Executive at Nexus Golf Resort Karambunai

- Promote Nexus Fan Club Membership to customer
- Follow-up to renew membership
- Build good relationship with Golf Members

SKILLS

SOFT SKILLS

- Self-Motivation
- Public Speaking
- Team Work
- Leadership Skills
- Punctuality
- Flexibility
- Time Management
- Photographer

COMPUTER SKILLS

- Microsoft Words
- Microsoft Excel
- Microsoft Publisher
- Microsoft Power Point
- Adobe Photoshop
- Canva
- Window Movie Maker
- Personal Computer (PC) Maintenance Level 1 & 2



EDUCATION

BACHELOR OF
BUSINESS
ADMINISTRATION
(HONS) MARKETING

Universiti Teknologi Mara Malaysia





(Graduated: February 2017)

DIPLOMA IN BUSINESS
STUDIES

Universiti Teknologi Mara Malaysia

(Graduated: October 2011)

LANGUAGES PROFICIENCY

- Bahasa Malaysia 
- English 
- Brunei 
- Mandarin 

CERTIFICATES

UNIVERSITI TEKNOLOGI
MARA MALAYSIA

- Speaker "MENGUBAH DESTINI ANAK BANGSA"
- Planters Explorace 2008
- Program Pemantapan Diri

ESQ LEADERSHIP
CENTRE

- Personal Transformation Program Level I
- Character Building Personal Transformation Program Level II & III

DE' CLASSIC LIFE (M)
SDN BHD

- Internet Marketing Workshop
- Follow-Up Seminar
- Public Speaking Seminar

PERSATUAN PENGAKAP

- Perkhemahan Ulang Tahun ke-90 Berpengakap di Sandakan, Sabah
- Pertandingan Kawat Kaki Agensi Bukan Kerajaan (NGO) Peringkat Bahagian Beaufort, Sabah

AWARDS

UNIVERSITI TEKNOLOGI
MARA MALAYSIA

- Best Student Entrepreneur / Start-Up UITM
- Usahawan Muda UITM
- Head Project (Faculty of Business Management)
- Tokoh Kepimpinan (Faculty of Business Management)
- Ikon Usahawan Institut Pengajian Tinggi UITM
- Secretary (Faculty of Business Management)

MOBILITY

LICENSE D

Available

REFERENCES

BRUNEI SATAY HOUSE

MASLIZAH BINTI MASREK

Human Resources Brunei Satay House (Indah Permai HQ),
Kota Kinabalu Sabah
+6 010-282 1626

KFC FINANCIAL PARK W.P LABUAN

COLLIN DOUGLAS

Restaurant Manager
+6 087-421 854

NEXUS GOLF RESORT KARAMBUNAI

NORJANAH BINTI MATAIL

Head of Department (Front Officer)
+6 010-970-8372

UNIVERSITI TEKNOLOGI MARA MALAYSIA

FRANKLIN HAZLEY LAI

Coordinator & Lecturer of Faculty Business Marketing
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